



POSITION OPENING

MARKETING COORDINATOR

Marketing/Logan Township

Mitsubishi Fuso Truck of America, Inc. a leading manufacturer/distributor of medium duty trucks, currently has a Marketing Coordinator position opening in their corporate headquarters in Logan Township, NJ.

We are seeking a solution oriented, creative, and self-motivated individual that has an adaptive nature to work alongside our marketing team. Some of the core functions of this position include;

- Function as production coordinator for the completion of projects that include printing and fulfillment
- Assume responsibility for maintaining all social media channels to include monitoring of digital reputation and management
- Responsible for the development and deployment of sales promotions, dealer or salespeople sales incentive programs
- Assist in writing dealer communications, press releases, etc.

Candidates must have: 2 to 4 years marketing communications experience, strength and experience in project coordination, writing, and creative thinking. Software experience to include Adobe Cloud (preferred) Sales Force, and Google Analytics.

Candidate should be able to get along with diverse personalities and able to establish credibility and be decisive. Strategic thinking, good time management skills with the ability to multi-task, excellent cross-functional communications skills both verbal and written are a must.

Interested candidates should send a letter, resume, and salary requirements to:

Human Resources

Mitsubishi Fuso Truck of America, Inc.

2015 Center Square Road
Logan Township, NJ 08085

Fax: 856-467-4572

E-mail: Humanresources@mitfuso.com

No phone calls please.

Mitsubishi Fuso Truck of America, Inc. is an equal opportunity employer.